



Theta Tau Velocitas

Engineering Leaders for Service, Profession, and Brotherhood

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EXECUTIVE DIRECTOR NAMED!

You may have noticed announcement earlier this month at <http://thetatau.org> that **Theta Tau** has announced that **James Gaffney** has been hired as its incoming Executive Director, effective September 1st. He will relocate to Miami later that month becoming the third Executive Director in the Fraternity's history. Jim is a 2007 initiate of the **Kappa Sigma Fraternity** at **Shippensburg University of Pennsylvania** where he studied journalism. Since January of 2017, he served as joint Executive Director of the alpha Kappa Delta Phi International Sorority, Inc. and the Lambda Phi Epsilon International Fraternity, Inc., respectively, the largest Asian-interest sorority and fraternity in North America. He was the first Executive Director for both organizations. Visit the Fraternity's [website](#) for more information about Executive Director Gaffney and welcome him with a **Hammer & Tongs Spirit!**



[Online Pledge Form](#)

[New Member Education- Basic](#)

[Membership Manual](#)

[New Member Education- Standard](#)

[Chapter Management Tool](#) [New Member Education- Non Traditional](#)

[Semester StartUp Pack](#) - [Bookmark the New Startup Pack](#)

WELCOME BACK!

The [Online Pledge Form](#) expedites the upload of prospective member information and is designed to fulfill compliance with Theta Tau laws. It must be **completed at the very start of pledging**. **Membership Status Change and Co-op Reports** are due not later than **September 15** to ensure that each chapter's Fall Semiannual Dues Invoice is as accurate as possible. If not done, also report elected Chapter Officers.

Use the **Online Chapter Management Tool** process found here:

MSCR: cmt.thetatau.org/status

OER: cmt.thetatau.org/officer

FAQ: cmt.thetatau.org/help

New Member Education Manuals linked above contain detailed instruction, information, checklists, and materials needed to conduct a well-planned education period. Each Manual is divided into three parts: **Instructors Manual**, **Handouts**, and **Pledge Workbook**. Now is a good time to review the Fraternity's new [web education subpage](#) with all New Member Education elements where you can also find a digital version of the [Membership Manual](#) (the "redbook").

All of the above are now summarized for you in the new [Semester Startup Pack](#).



NATIONAL HAZING PREVENTION WEEK™

SEPTEMBER 23-27, 2019! National Hazing Prevention Week is an opportunity for campuses, schools, communities, organizations and individuals to come together and **talk about hazing** in their communities, **raise awareness** about the problem of hazing, **educate others** about hazing, and **promote the prevention** of hazing. HazingPrevention.Org™ is the sponsor and organizer of National Hazing Prevention Week which is held the last full week of September each year. **Plan ahead** by ordering educational and promotional material: <https://hazingprevention.org/store/>



NATIONAL SERVICE PROJECT

Habitat spring break: Online Registration

Just a quick note that habitat registration is now open! Spring break weeks for every chapter can

be found on the [Facebook event page here](#). If you've been a member for more than a year, you know by now that this event will sell out so make your reservations before it's too late. If your week fills up before you're able to register, email Brandon.satterwhite@thetatau.org to be placed on a waiting list in case spots open up.



EVERFI - GreekLifeEdu

Theta Tau begins its 3rd year with 30+ other greek organizations in using [EverFi's](#) educational program

GreekLifeEdu. EVERFI's online programs provide a comprehensive, year-round array of survey, education, and prevention resources tailored to meet the priorities/challenges of our Fraternity at the chapter or national level. GreekLifeEdu is an online program that addresses the critical **issues of alcohol awareness, sexual misconduct, and hazing** for incoming fraternity and sorority members. By incorporating evidence-based learning theories, GreekLifeEdu achieves behavior change and helps members practice safer decision-making. **All prospective new members** completing the Online Pledge Form will be invited and are expected to complete the GreekLifeEdu modules. **Participation and completion of the GreekLifeEdu** modules will be used in determining your chapter's liability insurance rates.

Because the program contains two 30-day cessation periods and has a hard stop date each summer, a number of **those completing the Online Pledge Form late last school year will be receiving their invitation to commence their sessions later this week**. Their participation/completion will not be "counted" in determining any liability insurance surcharges with this fall's billings, but will instead be measured with next year's (2020-21) insurance program invoices.



RISK MANAGEMENT & LIABILITY INSURANCE

Liability Insurance Program Description

Adoption of Model New Member Education Program

Alcohol & Risk Management Policies - w/i 10 days of school's start!

Risk Management policies are an integral part of helping to keep our friends and members safe, and our liability insurance rates low. Please be familiar with these policies and communicate them to all members and guests. If your chapter has not yet filed this form, **do so now**.

- Please see the policy found at the **Risk Management Policy** link above
- Note the requirements under the heading "Officer Responsibilities"
- **Submit** completed page to your **Regional Director(s)** **w/i 10 days of school start**

The Central Office will email **Invoices for General Liability**, Directors and Officers, and Crime/Fidelity Insurance to each house corporation, chapter, and colony in mid-September. Invoice amounts are based on a **3 year average of members measured each spring** (see

[Initiates/Chapter Size Report](#)). Liability Insurance **invoices** are **due by October 15**. You are strongly encouraged to **review the Liability Insurance Program document linked above**. Your chapter has the opportunity to recognize savings in the annual cost by adopting one of the New Member Education Models as well as ensuring that your chapters' prospective new members complete the **Everfi [GreekLifeEdu education modules](#)**. Housed chapters of Theta Tau that carry their property/fire insurance with the [JR Favor Company](#) should pay premiums in a timely manner directly to Denver. Do not allow your property/fire insurance to lapse due to non-payment – the risk is too great!

Risk Management policies are an integral part of helping to keep our friends and members safe, and our liability insurance rates low. Please be familiar with these policies and communicate them to all members and guests.



SEMIANNUAL DUES

Dues Invoices and completed Dues Lists for each chapter and colony **will be emailed in early October** to Regents and Treasurers. Dues are **payable at \$90 each with a \$10 discount for payments sent by November 1**. The most efficient and cost-effective manner of payment is via the Online Payment Portal linked to the Invoice sent from the Central Office using an ACH (e-check).

The Central Office has used Intuit (Quickbooks) for the invoice send and payment, however we may have implemented a new provider by the time these invoices are sent. Simply follow the directions in the message text that accompanies the invoice. As always, you may also remit via check to the Theta Tau Central Office, or via the Theta Tau [Square Market here](#). (Square may also be used for [Colony Dues Payments](#) here.)



MENTORING INITIATIVE

Recently, messages were sent to all alumni and student members announcing the **Mentorship Initiative** implementation. Your help with alumni outreach would be greatly appreciated. Below is a schedule for two email messages and three social media posts to send out over the next two months to members of your alumni groups, list-serves, or house corporation members. You only need to copy and paste from the links provided.

Scheduled send date	Purpose of message and link
8/16-8/23	Follow-up with alumni chapter members to share more information about the program and encourage them to sign up. Follow-up message .
8/26-8/30	Social media content to encourage alumni to sign up. Message .
9/2-9/6	Social media to encourage alumni to sign up. Message .
9/9-9/13	Inform alumni of deadline to sign up as well as structure and time requirement. Message .
9/16-20	Reminder of sign up deadline. Message .

Working with [Ambition In Motion](#), this initiative has our enthusiastic support as a fantastic way to engage alumni. It enables those alumni to give their **time, talent, experience**, and **wisdom** to benefit chapters and individual members in a non-monetary manner. Contact [Daniel White](#), Tau Gamma '09, National Operations Manager.



REGIONAL REALIGNMENT

<http://thetatau.org/regional-alignment-updated>

It is a duty of the Executive Council to periodically evaluate the:

- distribution of current chapters/colonies geographically
- supply of available volunteers
- efficient delivery of programming, support, and guidance

As a result of the most recent such review, a **realignment of regional boundaries** has recently been approved as reflected in the map above. Regions are primarily designed to serve an administrative function of the Fraternity. These changes (or any regional boundary) in no way limits a chapter from visiting another chapter or attending a regional event outside their currently defined region. There have also been some changes in Regional Directors which can also be found on the webpage linked above.



PROTECTING OUR LEGACY - THETA TAU LICENSED PRODUCTS

Nike. Jeep. Timberland. These brands and their logos have **trademark laws protecting them** from misuse. **Our fraternity name is no different.** It is our right and responsibility to protect our name and the symbols that we have valued for almost **115 years**. Therefore, Theta Tau registers its marks with the **United States Patent and Trademark Office** and is taking

measures to ensure our marks are used appropriately in marketing and merchandising.

Theta Tau aligned with 78 other Greek organizations through working with **Affinity Consultants**, a company founded to help organizations protect the integrity and ownership of their trademarks. Affinity Consultants will work with Theta Tau in granting licenses to companies that manufacture **merchandise bearing our name, Greek letters, badge and crest**. Through the licensing program, vendors submit all products/designs for approval to ensure that are marks are not associated with anything that glorifies alcohol abuse, sexism, hazing, drugs or discrimination.

Why Work with Licensed Vendors? The relationship between the fraternity and licensed vendors is a win-win situation. A licensed vendor agrees to work with Theta Tau to ensure proper use of our trademarks and to sell high quality products at reasonable prices and to offer good customer service. In exchange, approved vendors are given the approval to produce products and/or services in association with our organization.

To locate an always up-to-date list of [Theta Tau's officially licensed vendors](https://greeklicensing.com/clients/theta-tau/1090?search=&location=&product_categories=), please visit https://greeklicensing.com/clients/theta-tau/1090?search=&location=&product_categories=

VELOCITAS NEWSLETTER

Generating Superior Performance for Theta Tau Professional Engineering Fraternity